

#### Fourth-quarter and Full-Year 2020 Earnings Investor Supplemental Materials

March 11<sup>th</sup>, 2021

#### Safe Harbor

#### Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995

This presentation includes information that constitutes "forward-looking statements" made pursuant to the safe harbor provision of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties. These statements include the company's expectations regarding the company's future financial performance, including 2021 guidance, and the market and potential demand for its products, the company's growth potential, its balance sheet and capitalization and access to capital, its technological advantages and capabilities, its continuity of operations during the COVID-19 pandemic, upgrades to enterprise software, its strategic position, and corporate culture. Management cautions the reader that these forward-looking statements are only predictions and are subject to a number of both known and unknown risks and uncertainties, and actual results, performance, and/or achievements of the company may differ materially from the future results, performance, and/or achievements expressed or implied by these forward-looking statements as a result of a number of factors. These factors include, without limitation, failure of demand for the company's products and services to meet expectations, failure of target markets to grow and expand, technological, operational and strategic challenges, uncertainties related to the ultimate impact of the COVID-19 pandemic and those risks and uncertainties set forth in the company's periodic reports and other filings with the Securities and Exchange Commission ("SEC"). Such filings are available on the SEC's website at www.sec.gov and on the company's website at <u>www.lunainc.com</u>. The statements made in this presentation are based on information available to Luna as of the date of this presentation, March 11, 2021, and Luna undertakes no obligation to update any of the forward-looking statements after the date of this presentation, except as required by law.

#### **Adjusted Financial Measures**

In addition to U.S. GAAP financial information, this presentation includes Adjusted EBITDA, a non-GAAP financial measure. This non-GAAP financial measure is in addition to, and not a substitute for or superior to, measures of financial performance prepared in accordance with U.S. GAAP. A reconciliation of Adjusted EBITDA to Net Income is included in the appendix to this presentation.

#### 4Q and Full-Year FY20 Results

# Fourth-quarter 2020: Key Financial Results

Q4 was Luna's strongest-ever fourth quarter, although reported results included the OptaSense acquisition and its associated costs and stub period results. In order to help understand trends in ongoing operating performance (that will compare to 2021 guidance), we are also providing metrics without OptaSense.

- Total revenues of \$25.9M; up 33% year-over-year; revenues of \$24.4M, up 25% excluding OptaSense
  - Lightwave revenue of \$19.3M, up 38% year-over-year
    - Excluding OptaSense, revenue of \$17.8M, up 27%
  - Luna Labs revenue of \$6.6M, up 21% year-over-year
- Operating income of \$0.5M, compared to \$1.7M for the prior-year period
  - Excluding OptaSense and deal related costs, Operating income of \$3.7M for Q4 2020, or a margin of 15%
- Net loss from continuing operations of \$0.1M, compared to income of \$2.1M for the prior-year period
  - Excluding OptaSense and deal related costs, Net Income from continuing operations of \$3.0M for Q4 2020, or \$0.09 per fully diluted share
- Adjusted EBITDA of \$4.3M, compared to \$3.2M for the prior-year period
  - Excluding OptaSense and deal related costs, Adjusted EBITDA of \$5.0M for Q4 2020

<sup>1</sup>Adj EPS and EBITDA are a non-GAAP measures. Reconciliation of comparable GAAP measures to non-GAAP measures are included in the appendix to this presentation.

#### **Full-Year 2020: Key Financial Results**

- Total revenues of \$82.7M; up 17% year-over-year; Revenues of \$81.2M, up 15% excluding OptaSense
  - Lightwave revenue of \$59.1M, up 20% year-over-year
    - Excluding OptaSense, revenue of \$57.6M, up 17%
  - Luna Labs revenue of \$23.6M, up 10% year-over-year
- Operating income of \$5.0M, compared to \$3.3M in FY 2019
  - Excluding OptaSense and deal related costs, Operating income of \$8.1M for FY 2020, or a margin of 10%
- Net income from continuing operations of \$4.7M, compared to \$5.3M in FY 2019
  - Excluding OptaSense and deal related costs, Net Income from continuing operations of \$7.8M for FY 2020, or \$0.24 per fully diluted share
- Adjusted EBITDA of \$13.1M, compared to \$9.5M in FY 2019
  - Excluding OptaSense and deal related costs, Adjusted EBITDA of \$13.8M for FY 2020

<sup>1</sup>Adj EPS and EBITDA are non-GAAP measures. Reconciliation of comparable GAAP measures to non-GAAP measures are included in the appendix to this presentation.

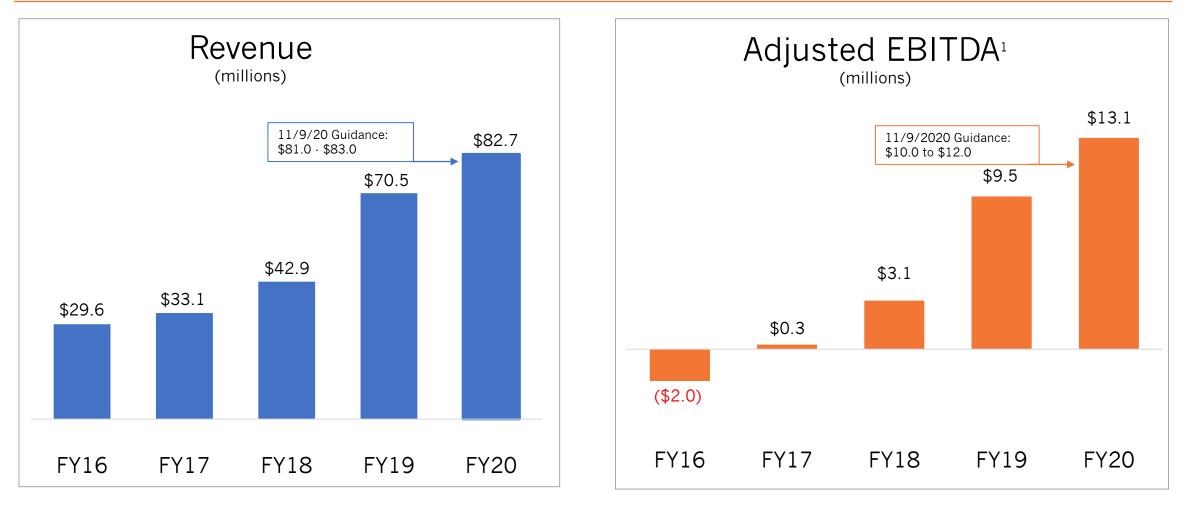
#### Fourth-quarter 2020 Highlights and Accomplishments

- Reported strong fourth-quarter 2020 financial results in challenging COVID environment
- Acquired OptaSense, a leader in distributed acoustic sensing
  - Providing fully distributed measurement capabilities for long-range applications
- Secured new debt facility with PNC Bank, establishing important new banking relationship
  - \$12.5M term facility
  - \$15.0M revolver facility
    - \$7.5M drawn on revolver
- Closed single largest instrument order in company history
  - \$6.2M deal with Lockheed Martin

# FY 2020 Highlights and Accomplishments

- Maintained continuity of operations through global pandemic
  - Health and safety of employees remained a high priority
- Completed the acquisitions of OptaSense and New Ridge Technologies adding significant talent, product depth, IP (over 150 patents) and a global footprint
- Continued focus on building sales pipeline and interacting with customers through frequent videoconferencing calls, virtual sales conference, tradeshows and Luna-hosted product education webinars
- Implemented organization-wide upgrades to enterprise software and other foundational items
  - NetSuite
  - Salesforce.com
  - Hired into key positions, both in operations and corporate shared services
  - Employee Stock Purchase Plan
  - Human Capital Management providers
- Added to the Russell 3000<sup>®</sup> and Small-Cap Russell 2000<sup>®</sup> Indexes

# **Strong Financial Results**



<sup>1</sup>Adj EBITDA is a non-GAAP measure. Reconciliation of comparable GAAP measures to non-GAAP measures are included in the appendix to this presentation.

# A Flexible Balance Sheet

- Strong balance sheet on December 31, 2020:
  - \$131.0M in total assets
    - \$15.4M in cash and cash equivalents
    - \$45.4M in working capital
- Total debt of \$20.0M outstanding
  - \$12.5M in term debt
  - \$7.5M drawn on revolver
    - \$7.5M available
- Allows us to deploy our capital to generate long-term sustainable growth by increasing organic sales, reinvesting in our business and identifying inorganic opportunities

# **2021 Financial Outlook**

- Issuing FY 2021 outlook:
  - Total revenues of \$122M to \$127M
  - Adjusted EBITDA<sup>1</sup> of \$16M to \$19M

<sup>1</sup> Adj EBITDA is a non-GAAP measure. Reconciliation of comparable GAAP measures to non-GAAP measures are included in the appendix to this presentation. The outlook above does not include any future acquisitions, divestitures, or unanticipated events.

# Luna – Enabling the Future with Fiber

- Positioned as a **globa**l fiber optic **leader**
- Proprietary measurement technology, offering unprecedented combination of resolution, accuracy and speed
- Customers in attractive markets: Military and Defense, Communications, Infrastructure, Energy, Automotive and Aerospace
- Positioned to take advantage of trends such as vehicle lightweighting, smart infrastructure, and increasing demands on data centers and broadband capacity
- Adequately capitalized to fund growth
- Long-tenured, experienced executive team / board
- Corporate culture of innovation and integrity



# Appendix

# **Reconciliation of Net Income to Adjusted EBITDA**

	Three Months Ended December 31,					Twelve Months Endeo December 31,			
	2020 2019					2020	2019		
		(Unau	dited)			(Unau	dited)		
Reconciliation of EBITDA and Adjusted EBITDA									
Net income	\$	(63)	\$	2,146	\$	3,291	\$	5,343	
Loss from discontinued operations, net of income tax benefit of \$464		-		-		1,436		-	
Net income from continuing operations		(63)		2,146		4,727		5,343	
Interest expense		23		1		25		16	
Investment income		(2)		(69)		(67)		(394)	
Income tax expense/(benefit)		604		(361)		348		(1,654)	
Depreciation and amortization		844		669		2,970		2,503	
EBITDA		1,406		2,386		8,003		5,814	
Share-based compensation		596		404		2,134		1,544	
Non-recurring charges (1)		-		363		668		363	
Acquisition related expense		2,204		85		2,204		1,027	
Amortization of Inventory Step-up		78		-		78		725	
Adjusted EBITDA	\$	4,284	\$	3,238	\$	13,087	\$	9,473	

(1) Non-recurring charges consist of the following: 2020) footprint consolidation 2019) CFO transition expenses

# **Reconciliation of Net Income to Adjusted EBITDA: Full Year**

	Year Ended December 31,									
	(Unaudited)									
		2017		2018		2019	2020			
Reconciliation of EBITDA and Adjusted EBITDA										
Net income	\$	14,615	\$	11,004	\$	5,343	\$	3,291		
Income/(loss) from discontinued operations, net of income taxes		15,866		9,766		-		(1,436)		
Net (loss)/income from continuing operations		(1,251)		1,238		5,343		4,727		
Interest expense		217		124		16		25		
Investment income		-		(549)		(394)		(67)		
Income tax (benefit)/expense		(1,148)		48		(1,654)		348		
Depreciation and amortization		1,137		908		2,503		2,970		
EBITDA		(1,045)		1,769		5,814		8,003		
Share-based compensation		715		628		1,544		2,134		
Non-Recurring Charges (1)		596		751		363		668		
Acquisition related expense		-		-		1,027		2,204		
Amortization of Inventory Step-up						725		78		
Adjusted EBITDA	\$	266	\$	3,148	\$	9,473	\$	13,087		

(1) Non-recurring charges include the following: 2017) CEO separation costs and other share-based compensation; 2018) Transaction-related expenses associated with the acquisition of Micron Optics, Inc.; 2019) CFO transition expenses; 2020) footprint consolidation

# **Reconciliation of Net Income to Adjusted and Legacy Adjusted EPS**

Three Months Ended December 31,				1				
	2020		2019		2020		2019	
	(Unau	dited	)		(Unau	dited	)	
\$	(63)	\$	2,146	\$	3,291	\$	5,343	
	-		-		1,436			
\$	(63)	\$	2,146	\$	4,727	\$	5,343	
	596		404		2,134		1,544	
	2,204		85		2,204		1,027	
	78		-		78		725	
	-		363		668		363	
			(568)		-		(907)	
	2,878		284		5,084		2,752	
	(322)		(232)		(1,198)		(811)	
\$	2,492	\$	2,198	\$	8,613	\$	7,284	
	(863)				(863)			
\$	3,355	\$	2,198	\$	9,476	\$	7,284	
	0.08		0.07		0.26		0.23	
	0.10		0.07		0.29		0.23	
	32,831		32,212		32,579		31,841	
	\$	Decem         2020         (Unau         \$       (63)         -       -         \$       (63)         596       2,204         78       -         2,878       (322)         \$       2,492         (863)       \$         \$       3,355         0.08       0.10	December 3:         2020       (Unaudited         \$       (63)       \$         \$       (63)       \$         \$       (63)       \$         \$       (63)       \$         \$       (63)       \$         \$       2,204       78         -       -       -         2,878       (322)       \$         \$       2,492       \$         \$       3,355       \$         0.08       0.10       0.10	December 31,20202019(Unaudited)\$(63)\$2,146\$(63)\$2,1465964042,2048578363(568)(568)2,878284(322)(232)\$2,492\$\$3,355\$2,1980.080.070.100.07	December 31,         2020       2019         (Unaudited) $($ \$       (63)       \$       2,146       \$         -       -       -       - $($ \$         \$       (63)       \$       2,146       \$       \$         -       -       -       - $($ \$         \$       (63)       \$       2,146       \$       \$         596       404       \$       \$       \$       \$         596       404       \$       \$       \$       \$       \$         78       -       -       363       \$       \$       \$         2,878       284       \$       \$       \$       \$       \$         \$       2,492       \$       2,198       \$       \$       \$         \$       3,355       \$       2,198       \$       \$       \$         0.08       0.07       0.10       0.07       \$       \$       \$       \$	December 31,         Decem           2020         2019         2020           (Unaudited)         (Unaudited)         (Unaudited)           \$         (63)         \$         2,146         \$         3,291 $   1,436$ \$ $3,291$ \$         (63)         \$ $2,146$ \$ $3,291$ \$         (63)         \$ $2,146$ \$ $4,727$ $596$ 404 $2,134$ $2,204$ $85$ $2,204$ $78$ $ 78$ $ 78$ $ 363$ $668$ $ 2,878$ $284$ $5,084$ $(322)$ $(232)$ $(1,198)$ $$$ $8,613$ $$         2,492 $         2,198 $$         8,613 $         3,355 $         2,198 $$         9,476 0.08 0.07 0.26 0.29 $         9,476 $	December 31,         December 31           2020         2019         2020           (Unaudited)         (Unaudited)           \$         (63)         \$         2,146         \$         3,291         \$ $\frac{1}{436}$ $\frac{1}{436}$ \$         3,291         \$           \$         (63)         \$         2,146         \$         3,291         \$           \$         (63)         \$         2,146         \$         3,291         \$           \$         (63)         \$         2,146         \$         3,291         \$           \$         (63)         \$         2,146         \$         3,291         \$           \$         (63)         \$         2,146         \$         4,727         \$           \$         596         404         2,134         2,204         \$ $2,204$ $78$ $ 78$ $-$ 363         668 $  78$ $  2,878$ $284$ $5,084$ $    $         2,492 $         2$	

(1) Non-recurring charges consist of the following: 2020) footprint consolidation 2019) CFO transition expenses.

#### **Historical Quarterly Results**

	(in thousands) Three Months Ended									
	December 31, 2019 A		March 31, 2020		June 30, 2020		September 30, 2020		December 31, 2020	
Revenues:										
Lightwave	\$	13,988	\$	11,554	\$	12,933	\$	15,350	\$	19,278
Luna Labs		5,492		5,587		5,642		5,700		6,637
Total revenues		19,480		17,141		18,576		21,050		25,915
Cost of revenues:										
Lightwave		5,070		4,885		5,181		5,670		7,570
Luna Labs		4,022		3,892		3,878		4,431		4,986
Total cost of revenues		9,092		8,777		9,059		10,101		12,557
Gross Profit		10,388		8,364		9,517		10,949		13,358
Operating expense:										
Selling, general and administrative		6,331		6,377		6,202		6,505		8,559
Research, development and engineering		2,255		1,597		1,505		1,616		1,996
Acquisition related expense		85		-		-		-		2,204
Loss on sale and disposal of property and equipment		-		-		-		576		69
Total operating expense		8,671		7,974		7,707		8,697		12,827
Operating income	\$	1,717	\$	390	\$	1,810	\$	2,252	\$	531

A Includes \$85 of costs associated with the acquisition of General Photonics.

B Includes \$2,204 of costs associated with the acquisition of OptaSense.